

# KAREN SANDS >

## Appearances & Media Coverage

**Karen Sands, MCC, BCC**  
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**[www.KarenSands.com](http://www.KarenSands.com)**

### Overview

Karen speaks at forums, corporate events, professional conferences, workshops and to the media about her specialty: The Longevity Economy, Ageless Aging, monetizing positive aging & the business of aging, and, the role of savvy women 40-plus & the future. And of course, the “Boomer Boom”: midlife & post 40 personal and professional mastery, encore careers and entrepreneurial businesses. She entreats her readers and audiences to be Visionaries with Wrinkles who Rock their Age. Karen introduces her audiences and readers to creating a new longevity singularity. In the mix, she weaves in the New Millennium Workplace, and turning current & future trends into opportunities for ageless futures.

Additionally, Karen is a featured guest on various Radio, Television, Blog Radio talk shows and Podcasts, and has been quoted and/or interviewed by CNN, the Wall Street Journal, Cosmopolitan, the Washington Post, the Litchfield Times, the Boston Globe, Technorati, The Shift Network and more.



**Anne's photo is in folder**

*Karen Sands has done it again! She stirs us up with her uncanny vision that age cannot wither, while also weaving a refreshing new perspective forecasting that women entrepreneurs (especially 40-plus) will be redefining growing older, catalyzing a transformation of the business of aging around the world.*

~ Anne Garland, Executive Managing Director, eWomenNetwork, Hartford & Shoreline

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## Print

Karen has provided interviews and/ or articles to:

- Boston Globe
- Daily News
- Risk & Insurance
- Cosmopolitan
- Family Circle
- Connecticut Woman
- Business & Legal Reports: Best Practices in HR
- Wall St. Journal
- CT Post
- Workplace Health
- Today's Coach
- Cosmo Girl
- Glamour



*I was so impressed with Karen's presentation that I had one of our writers interview her about executive coaching for our publication Best Practices in Human Resources. The first interview was so successful that the writer interviewed her again, this time about mid-life and ageless futures coaching. Her enthusiasm for these subjects was contagious!*

~ Elaine Quayle, Executive Editor, Business & Legal Reports, Inc.

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## Radio

- Monetizing Coaching Futures - Radio interview by Patricia E. Hirsch, MCC, MBA
- Design Your Life: Coaching for New Choices - Rich Dad Radio  
Kim Kiyosaki, author of Rich Woman
- Morning show with Paul Cavalcante CD101.9-AM
- "You & Your Health" with Dr. Ben Watkins, WBLS-FM  
"On the Way to Greatness" with Karen Sands
- "The Breakfast Club" with Leon Harris & Art Waley, WBLI-AM
- "Looking Forward—About Splendid Seniors" with Linda Storer, WNYE-FM
- "The Pause That Refreshes" Special Feature, WBAI-FM

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- “Menopause” with Kate Kingsley, WGCH-AM
  - “The Westchester Classroom” with Elaine Young, WFAS-AM
  - Blog Radio
  - Clink, Chat & Catch Up!  
Interview by Mella  
Bubbly Talk Radio Network
  - Better, Smarter, Richer  
Interview by Jackie B. Peterson
  - Monetizing Coaching Futures  
Radio interview by Patricia E. Hirsch, MCC, MBA  
Design Your Life: Coaching for New Choices
  - Coach Conversations  
ICF Phoenix Blog Talk Radio  
Radio interview by Katharine Halpin
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*I have spent years working in the broadcast industry and have seldom been moved by a guest. Karen has been one of the few. She speaks to topics which are timely and timeless. She is extremely effective as a speaker. Her on-air delivery is compelling. She is passionate, articulate, funny, intelligent and accessible. I would highly recommend Karen as a contributor for regular or guest spots or anyone interested in producing a successful radio program.*

~ Paul Cavalcante, Host; Formerly CD 101.9, Currently WQXR-FM

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## Television

Karen has been featured as an expert on...

- **“Celebrating our Wrinkles”**  
A Jane Hanson Special, NBC NEWS  
Expert guest speaking on women’s development, aging and the emerging Crone Movement as a sub-trend of the aging of America phenomenon.

- **“All about Women”**  
with Alison Orr, CNN NEWS  
Expert guest speaking on women’s development, spirituality, aging, and the emerging Crone Movement. Also shown on several news programs such as: Good Day New York.
- **“Women Aloud”**  
with Mo Gaffney, HBO  
Special guest featured as expert spokesperson on aging, midlife and menopause and as creator of the Women In Transition workshop series.



*Karen Sands beautifully and eloquently dismantles old perceptions of aging, unveiling a new paradigm for living longer, healthy, joyful, independently financial lives. Karen is the everlasting past, present, and future mother, encouraging women of all ages to take a giant leap into self-discovery and empowerment, to rightfully take their place in a vast, fast-changing universe.*

~ Mary Madeiras, TV Director and Independent Filmmaker, two-time Emmy winner