



# Meet

# KAREN SANDS >

## SHAPING THE NEW STORY OF OUR AGE

MCC, BCC, Leading GeroFuturist™, best-selling author, firecracker speaker, game changer, and thought leader on the Longevity Economy, 40+ market, the business of aging and the aging of business.



### SIGNATURE KEYNOTES

#### THE AGELESS WAY™

Based on her best seller, *The Ageless Way*, endorsed by Harry R. Moody, Ph.D., Suzanne Braun Levine, and Paul Irving, Karen masterfully jolts our assumptions and opens the way to envisioning new alternative futures in the Longevity Economy. She weaves together powerful storytelling with spot-on insights and foresight grounded in hard-core research. She forecasts that women will redefine growing older, catalyzing a transformation of the business of aging, as we all step into the uncharted territory of the new Ageless Way.

#### GRAY IS THE NEW GREEN™

Grounded in her best seller, *Gray is the New Green*, Karen inspires audiences to turn anxieties of aging into assets in the new Longevity Economy. The graying of Boomers promises growth for people, planet and profits. Insights gained in this keynote will lay the foundation for effective, innovative – even visionary – social impact approaches that will reveal unconscious bias and unleash untapped potential, while you rock your revenues.

#### THE GREATNESS CHALLENGE™

Karen shifts paradigms and turns the future and our role in it inside out and upside down. She argues that as we face accelerating global and national crises, we are also on the verge of a (r)evolutionary shift towards greatness. This greatness is now emerging in all sectors and strata of society. Based on her best-selling book, *The Greatness Challenge*.

### KAREN SANDS SPEAKING TOPICS

A sampling of other popular topics on the business of aging and the aging of business for trailblazers in People & Culture Management.

- As a Trailblazer, What Keeps You Awake at Night?™
- Unlocking Intergenerational Potential in the Ageless Workplace™
- Ageless Reinvention: Mastering Your Future™
- Visionaries Have Wrinkles: Serving the Generation Who Will Change the World...Again™
- Midlife in the Fast Lane™
- Boomer Women Mean Big Business™
- Who Am I If I'm No Longer Young?™
- Hot Boomer Futures™
- Staying in Sync with The People Who Keep You in Business™
- The New Civil Rights Issue: Was I Just Demoted Because I Have Wrinkles?
- Social Impact and Income Streams in the New World of Aging!

### CALL TO ACTION

#### Booking Karen For Speaking:

Call/email for availability.

**203-266-1100**

[Speaker@KarenSands.com](mailto:Speaker@KarenSands.com)

[www.KarenSands.com](http://www.KarenSands.com)

#### Presentations Available as:

Keynotes

Breakout sessions & panels

Interactive workshops

Longer series & retreats: RFP

Karen Sands is available for speaking engagements for national, regional and local organizations, trade shows, conferences, seminars, workshops, retreats/off-sites, civic groups and other gatherings.

#### Bookings outside of southern New England/New York city area:

Karen flies from Westchester, NY/Hartford, CT. Requires round-trip flight, arriving the evening before the opening of the event/conference and departing morning after the conference closes. International flights from JFK/Newark. Presentation fee includes all handouts to the audience.



Karen's **Amazon #1 Best Sellers**, *The Ageless Way*, *The Greatness Challenge*, *Gray is the New Green* and *Visionaries Have Wrinkles* are available as optional promotional purchases for attendees.

(Additional products available: [www.KarenSands.com](http://www.KarenSands.com))

## PEOPLE & CULTURE MEETING PLANNERS ARE SAYING



### **High Energy, No-Nonsense Karen Sands Helps Us Get Real, Get Paid and Get Results in the New World of Aging.**

I sponsored GeroFuturist Karen Sands to speak about the topic: **"Getting Paid What You Are Worth in the Business of Aging and the Aging of Business."** Karen has a fire about her that is infectious, and the entire room was on the edge of their seats. Karen shared her thunderous clarion call that it is time for those in the **people & culture management field and aging industry to leverage the Longevity Economy together to shift the paradigm from aging as a liability to aging as an asset.** I highly recommend her work for any keynote, workshop or conference.  
~ Kari Henley, Founder, Age Without Borders

### **Rousing. Actionable. Blew Me Away!**

Karen led a rousing program weaving together insight building training on **core competencies** on the **unique challenges that clients over 40 face**, and how we as coaches can **reinvent and hone our skills to stay in sync with our maturing clients.**  
~ John McCartney, ICF-CT past chapter president

### **Impressive. Knowledgeable. Contagious Presenter.**

I was so impressed with Karen's presentation that I had one of our writers interview her about executive coaching for our publication Best Practices in Human Resources. The first interview was so successful that the writer interviewed her again, this time about **mid-life executive & leadership coaching**, plus **bridging the generational divide.** Karen's enthusiasm for these subjects is contagious!  
~ Elaine Quayle, Former Executive Editor, Business and Legal Reports, Inc.

### **Karen is one of those rare individuals who understand**

that our **extended longevity unlocks major opportunities.** It's a time to explore new horizons, and, be it your life, work or new business startup, I can't think of a more compelling and enlightened guide and speaker as Karen.  
~Elizabeth Isele, Founder and CEO, The Global Institute for Experienced Entrepreneurship, Senior Fellow in Social Innovation, Babson College

### **Passionate. Electric. Engaging. Informative.**

Karen is one of the only experts who **combine the field of aging and the field of people & culture management.** There are few experts in the field of aging who bring the depth of passion to her work as Karen does. Her presentation style is electric and engaging as she speaks through **compelling experiences and stories bringing to light what we need to know about today's 5 generations, with an important glimpse into the future.**  
~ Jill Berquist, PCC, President, Berquist Coaching Services, LLC

### **Relevant, Timely, and Necessary!**

Karen's presentation is impactful and inspiring! She encourages all of us "to dive deeper", step back to gain perspective, and invites participants to find their own way **through a new lens of thinking.** Rather than provide a lecture, Karen provides a **framework of operation.** Her research, personal connection, and responsiveness is second to none!  
~Dr. Robert Tremaglio, Educational Administrator

### **Riveting World-Class Speaker!**

Karen's level of professionalism, as well as her expertise on the topics of **futurism, the business of aging, aging in the workplace**, and **conscious aging** were exceptional. Her feedback was phenomenal.  
~ Maureen Metcalf, Founder/CEO Metcalf & Associates and Voice America

## PARTIAL CLIENT LIST

World Future Society • American Society on Aging • Association of Transformational Leaders  
• Society of Association Executives • CT Women's Coalition • eWomen Network • International Coach Federation (ICF) • Shoreline Area Senior Network • The Shift Network • Life Planning Network • Society of Certified Senior Advisors • New York Women Association • One Spirit • Quinnipiac University-Business School  
• University of Texas Dallas • Hunter University/Brookdale Center of Aging • Positive Aging Conference



### **Karen Sands, MCC, BCC**

A world-class trusted advisor, Master Certified Coach and expert authority, Karen boldly advocates for the new story of our AGE. Karen guides go-getter entrepreneurs, trailblazers, and visionary leaders to their niche in the global business of aging while evolving their role in response to this new narrative. Karen is an in-demand speaker known for dynamic presentations and a remarkable gift for captivating any audience!

[KarenSands.com/About](https://www.KarenSands.com/About)

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