



Meet

KAREN SANDS >

SHAPING THE NEW STORY OF OUR AGE

Leading GeroFuturist™, best-selling author, firecracker speaker, game changer, and thought leader on the Longevity Economy, 40+ market, the business of aging, and Ageless Aging.



SIGNATURE THEMES

THE AGELESS WAY™

Based on her best seller, *The Ageless Way*, endorsed by Harry R. Moody, Ph.D., Suzanne Braun Levine, and Paul Irving, Karen masterfully jolts our assumptions and opens the way to envisioning new alternative futures in the Longevity Economy. She weaves together powerful storytelling with spot-on insights and foresight grounded in hard-core research. She forecasts that women will redefine growing older, catalyzing a transformation of the business of aging, as we all step into the uncharted territory of the new ageless way.

GRAY IS THE NEW GREEN™

Based on her best seller, *Gray is the New Green*, Karen inspires audiences to turn anxieties into assets in the new Longevity Economy. The graying of Boomers promises growth for people, planet and profits. Insights gained will lay the foundation for effective, innovative – even visionary-- approaches that will rock your revenues.

THE GREATNESS CHALLENGE™

Karen shifts paradigms and turns the future and our role in it inside out and upside down. She argues that as we face accelerating global and national crises, we are also on the verge of a (r)evolutionary shift towards greatness. This greatness is now emerging in all sectors and strata of society. Based on her best-selling book, *The Greatness Challenge*.

A sampling of OTHER POPULAR TOPICS

- Get Paid What You Are Worth!™
- Women and the Road Ahead™
- As a Leader, What Keeps You Awake At Night?™
- Get Real, Get Paid, and Get Results in the New World of Aging™
- Ageless Reinvention: Mastering Your Future™
- Midlife in the Fast Lane™
- The Longevity Economy: Crisis or Opportunity?™
- Boomer Women Mean Big Business™
- Who Am I If I'm No Longer Young?™
- Hot Boomer Futures™
- Staying in Sync with The People Who Keep You in Business™
- CoHERency: The Leadership Edge
- Bridging the Gap: Bringing Care & Profits Together™
- Visionaries Have Wrinkles: Serving the Generation Who Will Change the World...Again™

CALL TO ACTION

Booking Karen For Media:

Call/email for availability.

203-266-1100

Media@KarenSands.com

www.KarenSands.com

Karen Sands is available for media engagements for national, regional, and local media.

Bookings outside of southern New England/New York city area:

Karen flies from Westchester, NY/Hartford, CT, Requires round-trip flight, arriving the evening before an interview or media engagement and departing the morning after. International flights from JFK/Newark.



Karen's **Amazon #1 Best Sellers**, *The Ageless Way*, *The Greatness Challenge*, *Gray is the New Green* and *Visionaries Have Wrinkles* are available as optional promotional purchases for attendees.

(Additional products available: www.KarenSands.com)

WHAT MEDIA IS SAYING



My experience working with Karen Sands was superb.

My experience working with Karen Sands was superb. Her level of professionalism, as well as her expertise on the topics of futurism, the business of aging, aging in the workplace, and conscious aging were exceptional. The feedback was phenomenal.

~ **Maureen Metcalf, Founder/CEO Metcalf & Associates, Voice America**

Her on-air delivery is compelling.

I have spent years working in the broadcast industry and have seldom been moved by a guest. Karen has been one of the few. She speaks to topics which are timely and timeless. She is extremely effective as a speaker. Her on-air delivery is compelling. She is passionate, articulate, funny, intelligent and accessible. I would highly recommend Karen as a contributor for regular or guest spots or anyone interested in producing a successful radio program.

~ **Paul Cavalcante, Host, Formerly CD 101.9, Currently WQXR-FM**

I was so impressed with Karen's presentation....

I was so impressed with Karen's presentation that I had one of our writers interview her about executive coaching for our publication Best Practices in Human Resources. The first interview was so successful that the writer interviewed her again, this time about midlife coaching. Her enthusiasm for these subjects was contagious!

~ **Elaine Quayle, Associate Editor, Business and Legal Reports, Inc.**

So much knowledge and so clearly shared with us.

It was a pleasure interviewing Karen Sands for WomenUP Radio. She was warm, positive, upbeat and a mine of valuable and helpful information on the topic we were discussing, Ageism in the Workplace and Ageism in Empowerment. So much knowledge and so clearly shared with us. Thank you Karen and looking forward to having you back as a regular guest.

~ **Anna Leticia Cook, Founder/ CEO, WomenUP & WomenUP Global Radio**

A data-packed, awe inspiring, and valuable resource for any media platform....

Karen has knocked it out of the park AGAIN. A data-packed, awe inspiring, and valuable resource for any media platform: radio, blog & TV interviews, blog postings & print articles and a great choice for spot on commentary for any media outlet serving business owners or company leaders that is looking at the future, regardless of your industry! Karen is the guest you want to knock your audiences socks off. If you don't listen to any other authority expert on aging and business of aging this year, make it with Karen. You won't be disappointed that's for sure!

~ **Mark Hager & Aaron D. Murphy, Aging-in-Place Specialists and Producers & Hosts of Booming Your Bottom-Line**

AS SEEN IN



Karen Sands, MCC, BCC

A world-class trusted advisor, Master Certified Coach and expert authority, Karen boldly advocates for the new story of our AGE. Karen guides go-getter entrepreneurs, trailblazers, and visionary leaders to their niche in the global business of aging while evolving their role in response to this new narrative. Karen is an in-demand speaker known for dynamic presentations and a remarkable gift for captivating any audience!

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