

# KAREN SANDS >

## What Meeting Planners are Saying

### **"Blew Me Away"**

Our speaker Karen Sands, MCC, BCC, talks about reinventing our coaching business and honing our skills to stay in sync with where our maturing clients are today. She talks about tips to guide them toward where they want to be tomorrow. In preparing to listen to Karen at our September meeting, I visited her website and Ageless Beat blog ([www.KarenSands.com/ageless-beat-blog](http://www.KarenSands.com/ageless-beat-blog)). I found the top entry in her blog was titled "What Do Boomers Really Need?" It blew me away. Her presentation was top of the line!

~ John McCartney,  
ICF-CT past chapter president

### **"High Energy, No Nonsense Karen Sands Helps Us Get Real, Get Paid and Get Results in the New World of Aging"**

I had the pleasure of hearing Karen Sands speak recently on her topic: "Get Paid What You Are Worth in the Ageing Sector." Karen has a fire about her that is infectious, and the entire room was on the edge of their seats. Karen shared her thunderous clarion call that it is time for those in the aging industry to shift out of the old school freebie and non-profit mindset, and into the real world of business transactions for high-quality goods and services. She has a tremendous sense of humor, and her years of experience as a "Gero-futurist" offers keen insights. I highly recommend her work for any keynote, workshop or conference.

~ Kari Henley,  
Founder, Age Without Borders

### **"Our Members Were Brought to Their Feet!"**

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As the founder of the Shoreline Area Senior Network, I invited Karen Sands, the leading GeroFuturist™, to present at our monthly meeting to a group of 70+ professionals that service the senior population. Karen arrived ready to give it her all. She interacted with the members for approximately 30 minutes before beginning her presentation. She was able to intertwine stories authored by the professionals right into her own talk. She facilitated a valuable interactive session, and our members were delighted! I was so very impressed with Karen's skill in training that I plan to invite her back for a follow-up presentation.

~ Patti Urban, Your End of Life Doula, Founder of SASN

## **“Riveting World-Class Speaker!”**

Karen Sands, the leading GeroFuturistSM, led a rousing meeting program last week, weaving together an insight-building training on core competencies, with an eye-opening education on the unique challenges that clients over 40 face. She led us in a riveting and meaningful meeting, introducing her core material that she is making famous: Visionaries Have Wrinkles: Coaching Boomers Who Will Change the World . . . Again.

~ Marnee Weber,  
ICF-AZ VP Programming

## **“Impressive. Knowledgeable. Contagious Presenter.”**

I was so impressed with Karen's presentation that I had one of our writers interview her about executive coaching for our publication Best Practices in Human Resources. The first interview was so successful that the writer interviewed her again, this time about mid-life executive & leadership coaching, plus bridging the generational divide. Her enthusiasm for these subjects was contagious!

~ Elaine Quayle, Former Executive Editor, Business and Legal Reports, Inc.

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## **“You will not be disappointed.”**

What particularly impressed me was her ability to provide the content of the workshop that was presented in the marketing materials, while also customizing it to meet the individual demands of the workshop participants and the plenary session. Karen delivered information that was thought-provoking and caused me to continue to think after it ended. I highly recommend Karen's work. You will not be disappointed.”

~ Deborah Polydes,  
Former LIMRA, President, Strategic Management Resources LLC

## **“More of This!”**

I was delighted to introduce you at the SWIB Conference, and even more delighted as I listened to your oh-too-short presentation.

~ Terry Pitt,  
Meeting Planner, Consultant/Trainer

## **“Knocks Your Socks Off!”**

Karen presented at our Top Producers Club meeting. She did a great job getting us to realize our motivations and focus on what we can do to increase our business. I highly recommend Karen as a speaker for you corporate sales forces!”

~ Stacey Matthews,  
The Matthews Group, William Raveis Real Estate

## **Great points, concepts to ponder and actions to take!**

Karen Sands' talk at New Morning titled "Reinvention for the Recovery" was fantastic. She was very dynamic and armed the class attendees with valuable information. Her use of real life examples mixed with concrete suggestions and tips made her topic all the more

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relatable for everyone in the audience. A pleasure to work with. Thank you again for the fantastic talk.

~ Julie Benedetto,

Former Program Director, New Morning Natural & Organic Adult Learning Center

**To experience Karen Sands is to know and feel her passion, wisdom, and expertise as a leading GeroFuturist.**

Karen is a true trailblazer. Her message is not heard it is felt. To embrace these changing times as women requires us to align ourselves with knowledge, courage, and action. Karen possesses all three and will lead us into the future. Her signature talk “The Greatness Challenge: Woman & the Road Ahead” is a “MUST” for all women wanting more from life!

~ Paula Jean Bur

Founder of YourPurposeWorks