

KAREN SANDS >

Media Facts

Karen Sands, MCC, BCC

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Overview

Karen Sands is the leading GeroFuturistSM and thought leader on the Longevity Economy, Positive Aging, women and the future. Karen has spent decades transforming the conversation around aging—culminating in paving a more vibrant, age-friendly way forward in the 21st century. Karen is the author and creator of *The Ageless Way* book, programs and services, which support a new, evolutionary model of Ageless Aging. She is a visionary leader and trailblazer, ICF-MCC & CCE-BCC high-impact Master mentor coach, trusted advisor, motivational speaker, and masterful trainer—not to mention a strategic synthesizer and meaning-maker. Karen is tenaciously dedicated to guiding you to what makes you the powerhouse visionary you're destined to be at every age and stage, across all generations and genders, and around the kitchen table AND the boardroom table.

- Leading GeroFuturistSM and thought leader on the Longevity Economy and Ageless Aging.
- Author of *The Ageless Way*, *Visionaries Have Wrinkles*, *An Ageless Story*, *The Greatness Challenge*, *Mastering Reinvention*, *Gray is the New Green*, and more.
- Guest Blogger and prolific blogger at KarenSands.com/ageless-beat-blog
- Professional Public Speaker
- Ageless Boomer Authority
- Professional Futurist since the '70s
- Educational Certified Gerontologist, 1994, serving the 40+ market & Boomer Futures
- Expert Advisor/Consultant serving those who serve the 40+ market—especially women who mean business
- Pioneering ICF Master Certified Coach & Mentor Coach (MCC) since 1999

- CCE-Board Certified Coach (BCC) since 2012
- TED Fellows Support Master Coach since 2012
- Lifelong Advocate for Women
- Business Strategist & Mentor to Visionaries, Evolving and Aspiring Social Boomerpreneurs, Change Makers, and World Shakers
- Proponent of Continuous Quality- and Self- Improvement
- Disciple and protégé of Dr. W. Edwards Deming, Ph.D., Godfather of the Continuous Quality Improvement movement
- Sounded the Clarion Call for “Gray is the New Green” — ’70s to date
- Integrated Marketing Strategist
- Affinity Group Marketer increasing acquisition and retention
- Keynote Speaker and Workshop Facilitator online & offline
- Certified Career, Life & Retirement Counselor (1972)
- Master Educator & Trainer (mid 1960’s to date)
- Strategist & Change Agent (mid 1960’s to date)
- B.S. in Human Development, Biological Sciences and Education (1965)
- Master Superlearning & SuperMemory Teacher and Trainer (late 1970s)
- Publisher of The Futurist Report
- Serial Entrepreneur/Founder of KarenSands.com, launched in 1988 (as Future Works Institute.).
- Founder, Principal Sands & Associates, LLC (formerly the Future Works Institute ’88), Broad Minded Enterprises, and Broad Minded Publishing

Writing

Karen has written and continues to write several paperback and e-books based on her insights into and experiences with midlife transition, radical reinvention, executive transformation and the future. Her forthcoming new books reveal a new evolutionary model of aging and serve as guidebooks to the future of aging:

- *The Ageless Way* (2016)
- *Gray is the New Green* (2016)
- *Visionaries Have Wrinkles* (2012)
- *The Greatness Challenge* (1999)
- *Mastering Reinvention* (2011, 2013, 2016)
- *Great Old Broads Speak Out* (1999)
- *Crossing the Canyon* (2001)
- *An Ageless Story* (TBD)
- *Ageless Reinvention* (2006-2017)

Karen is also the publisher of the *Ageless Beat* newsletter, and the *Ageless Beat* blog. She also has authored numerous published articles, including:

- "Reinvention to Renewal"
- "Bottom-Line Soul"
- "Course Correction"
- "Midlife in the Fast Lane"
- "Shaman at Work"
- "Stars Shattered, Dreams Shattered"
- "Soul At Work"
- "A Glimpse of Tomorrow's Promise"
- and more...

Professional Background

- Educator, ICF-Master Coach & Mentor (MCC) and CCE-Board Certified Coach (BCC), Career Strategist, Professional Futurist & leading GeroFuturistSM, Midlife and Boomer Expert, Social Entrepreneur, Advisor/Consultant to those who serve 40-plus, Entrepreneur/Founder, personal & professional growth centers, Corporate Vice-President and visionary intrapreneur, always a trailblazer.
- A Change-Maker, Start-Up, and Turnaround Specialist in financial services company/industry for 10 years specializing in the future of aging, the Boomer Boom, women & aging, entrepreneurship, affinity group marketing, and retirement services.

- Serial Entrepreneur/Founder of KarenSands.com, launched in 1988 (as Future Works Institute.).
- A disciple and colleague of the late Dr. W. Edwards Deming, Ph.D., legendary Godfather of the Continuous Quality Improvement movement, and protégé of Social Entrepreneur Extraordinaire and retired Ex-Chairman of Equitable, Nelson Broms, retired Equitable EVP, Ruth Block, and former CEO & EVP Pensions, Leo M. Walsh. Protégé' of now deceased President of Equitable, John Carter, and Mack Hanan, pioneer consultant in customer-centered consultative selling, also an early student and proponent of Peter Senge's Visionary Leadership Training, as well as a student and colleague of Werner Erhardt, founder of EST/The Forum, and Marshall Thurber, creator of Leadership Mastery, Money & You, and the Burklyn Business School.

Contributions

Karen has contributed to the:

- White House Task Force on Innovative Learning (as an invited educator & trainer)
- Hudson Institute's Workforce 2000/2020 Task Force (as an invited expert)
- White House Conference on Aging (as an invited reporter)
- Life Planning Network National and forming Connecticut chapter.

She also has been named to Connecticut's Permanent Commission on the Status of Women's Advisory Council and she was on the roster of the American Management Association.

As an Adjunct Professor at the Brookdale Center on Aging of Hunter College, she was one of the first in the United states and globally to teach an adult gerontology course (Conscious Aging 101).

Karen is also closely aligned and active with the following forward-thinking organizations:

- World Future Society
- Association of Professional Futurists
- Life Planning Network
- eWomen Network
- American Society on Aging
- International Coach Federation (ICF)
- Center for Credentialing & Education (CCE)
- Retirement Income Industry Association
- Conversations Among Masters (CAM)
- TED Fellows Support Master Coach & Mentor
- Awakening the Dreamer Symposium
- Association of Spirit at Work
- Association of Transformational Leaders (ATL)

Specialties

The Ageless Way, Leveraging the Longevity Economy, Ageless Futures, Ageless Aging, Multigenerational Collaboration & Innovation, Women, especially 40+, Boomer Boom, Futuring & Foresight, Consulting to those who serve 40+ audience, executive and leadership coaching, Ageless coaching, radical reinvention, Positive & Conscious aging, midlife greatness, consciousness and transformation, course correction and self-mastery, continuous quality improvement, sustainability, optimal performance, career, life, and retirement transitions and life and career planning.

Clients

Leaders of all kinds: individuals, partnerships and teams, senior executives—established or emerging visionary leaders, social entrepreneurs, family-run business owners, independent and corporate professionals, advisors (e.g., lawyers, accountants, financial and investment advisors and planners), actors & directors, M.D.s, healers, scientists, authors, coaches & therapists, those in transition—leaving or returning to the workforce—and those ramping up or downshifting at the helm.

Current and former clients include individuals from:

- JP Morgan Chase
- Equitable/AXA
- IBM
- American Express
- Metropolitan Life
- Association of Association Executives
- NAFE
- AIG
- McKinsey
- New York Life
- Arthur Andersen/Accenture
- Wall Street Journal
- Harry & David
- G.E.

- Senior-level professionals from a wide variety of industries, including: advertising and public relations, accessories and jewelry, universities and associations, retail & merchandising, dot.coms, coaching, radio and television, law, financial services, wellness and medicine, sports and entertainment, etc.