

# KAREN SANDS >

## SAMPLING OF INTERVIEW QUESTIONS FOR KAREN

1. What is a GEROFUTURISTSM ?
2. What led me to be become a LEADING GEROFUTURIST?
3. Who do I serve? Who are my CLIENTS?
4. How do my clients work with me?
5. How does combining coaching with being a GeroFuturist make me unique?
6. Why is Futuring important to encore seekers, entrepreneurs. ...women entrepreneurs?
7. Do I see corporate changing?
8. What is the difference between CA and AC?
9. What is the LONGEVITY ECONOMY? What are its challenges and opportunities?
10. Why is the Longevity Economy important for Encore seekers, sector changers, and entrepreneurs/intrapreneurs? What about the 9/11 Millennials?

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11. How is business changing for women and how are women changing business?
12. What does AGE have to do with being a WOMAN ENTREPRENEUR or a successful career/business woman and leaders?
13. What is the difference between Renewal, Reinvention vs. RADICAL REINVENTION?
14. What I'm hearing?
15. What TRENDS?
16. Do I think SENIORS or 50+ are suited to keep working?
17. What is my SIGNATURE GREATNESS DNA and why is it Important Now?
18. What advice do I have for listeners who are struggling to find a place in the New Longevity Economy?
19. What do you think we should remember as we remake the world through the work we do?
20. How has my vision changed as I have been remaking the world? What are the challenges?
21. What are my new books? What are they about and main messages?
22. How CONTACT KS?

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